

Letter of Intent
between
Tourism Authority of Thailand
and
Wakayama Prefecture

In order to strengthen the relationship between Thailand and Wakayama Prefecture of Japan (hereinafter referred to as "Wakayama Prefecture") and to cooperate with each other in the tourism promotion of Thailand and Wakayama Prefecture, the Tourism Authority of Thailand, (hereinafter referred to as "TAT") and the Wakayama Prefecture have hereby agreed to sign the Letter of Intent (hereinafter referred to as "LOI") on 30th day of November, 2018.

The Parties hereto would set up a working-level channel to discuss appropriate activities and support as per the items listed below to promote tourism to and from Thailand and Wakayama Prefecture.

- Cooperate with each other for the tourism promotion activities hosted by either party.
- Provide useful information for tourists to and from Thailand and Wakayama Prefecture by various means; such as, mutual links between the websites of TAT and Wakayama Prefecture.
- Share information on know-how of projects hosted by each party aimed at promoting tourism and attracting visitors.


This LOI shall have a validity period of two (2) years, which will be effective from the date of signing on this 30th day of November, 2018.

It is expressly understood that this LOI is NOT a legally binding document, and there is NO obligation to be complied with by either of the parties concerned.


IN WITNESS WHEREOF, the parties hereto have caused this LOI to be signed by their duly authorized representatives respectively as of the day and year written above, each party retaining one (1) copy thereof, respectively.

In the event that any matter not mentioned herewith should arise, TAT and Wakayama Prefecture shall discuss the matter amicably and in good faith.

Signed by


Mr. Yuthasak SUPASORN
Governor
Tourism Authority of Thailand

Signed by


Mr. Yoshinobu NISAKA
Governor
Wakayama Prefecture

Letter of Intent
between
Tourism Authority of Thailand
and
Wakayama Prefecture, Japan

The Tourism Authority of Thailand (hereinafter referred to as “TAT”) and Wakayama Prefecture have agreed to sign this Letter of Intent (hereinafter referred to as “LOI”) in order to confirm expansive and continuous mutual cooperation in tourism promotion based on the LOI signed the two parties on the 30th day of November, 2018.

The parties hereto would further advance mutual cooperation as per the items listed below to promote tourism in Thailand and Wakayama Prefecture.

- 1 Cooperate with each other for the tourism promotion activities hosted by either party.
- 2 Provide useful information for tourists to and from Thailand and Wakayama Prefecture by various means.
- 3 Share information on know-how the projects hosted by each party are aimed at promoting tourism and attracting visitors.


This LOI shall have a validity period of two (2) years, which will be effective from the 29th day of November, 2020.

It is expressly understood that this LOI is NOT a legally binding document, and there is NO obligation to be complied with by either of the parties concerned.


IN WITNESS WHEREOF, the parties hereto have caused this LOI to be signed by their duly authorised representatives, respectively; each party retains one (1) copy thereof.

In the event that any matter not mentioned herewith should arise, TAT and Wakayama Prefecture shall discuss the matter amicably and in good faith.

Signed by


Mr. Yuthasak SUPASORN
Governor
Tourism Authority of Thailand

Signed by


Mr. Yoshinobu NISAKA
Governor
Wakayama Prefecture

Letter of Intent
between
Tourism Authority of Thailand
and
Wakayama Prefecture, Japan

The Tourism Authority of Thailand (hereinafter referred to as “TAT”) and Wakayama Prefecture have agreed to sign this Letter of Intent (hereinafter referred to as “LOI”) in order to confirm expansive and continuous mutual cooperation in tourism promotion based on the LOI signed by the two parties on the 30th day of November, 2018 and extended on the 29th day of November, 2020.

The parties hereto would further advance mutual cooperation as per the items listed below to promote tourism in Thailand and Wakayama Prefecture.

- 1 Cooperate with each other for the tourism promotion activities hosted by either party.
- 2 Provide useful information for tourists to and from Thailand and Wakayama Prefecture by various means.
- 3 Share information on know-how on the projects hosted by each party aimed at promoting tourism and attracting visitors.

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In case of any actions concerning personal information, both parties agrees to comply with data security standard as set out in the personal data protection law and other relevant laws.



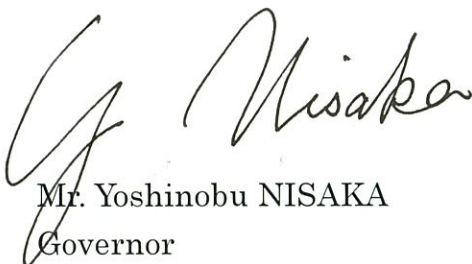
This LOI shall be effective from the 22th day of November, 2022 with a validity period of two (2) years, which shall be automatically extended for another two (2) years unless either party notifies the other in writing at least six (6) months prior to the expiry date.

It is expressly understood that this LOI is NOT a legally binding document, and there is NO obligation to be complied with by either of the parties concerned.

IN WITNESS WHEREOF, the parties hereto have caused this LOI to be signed by their duly authorised representatives, respectively; each party retains one (1) copy thereof.

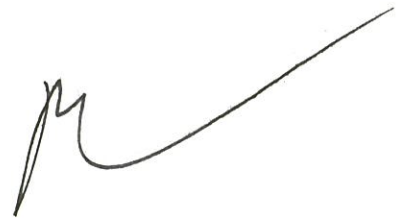
In the event that any matter not mentioned herewith should arise, TAT and Wakayama Prefecture shall discuss the matter amicably and in good faith.

Signed by



Mr. Yoshinobu NISAKA
Governor
Wakayama Prefecture

Signed by



Mr. Yuthasak SUPASORN
Governor
Tourism Authority of Thailand